



For Immediate Release

Date: November 8, 2007

Re: Elk Grove Chamber Provides New Online Tools for Business Success

The Elk Grove Chamber is providing new, on-line tools to help local small businesses succeed. The new service provides an unprecedented array of information and services for California's small businesses and potential entrepreneurs.

Business Tools for Success, available at www.elkgrovec.com, provides information, forms and links on

- Business Planning
- Funding sources
- Business formation
- Government requirements for employers
- Government agencies that regulate business
- How to sell services and products to government agencies
- Employee and employer training classes
- Local businesses

New business owner Sheryl Carlson, President of Vista Point Insurance Services, used the tools when putting together her new company in Elk Grove. "I spent a good couple of hours this morning learning and reviewing the training for independent small business owners on the Tools for Business Success site. I now have a better understanding of what the attorney and accountant are telling me. It has generated a few questions, but at least I understand the process so much better now," stated Carlson.

The tools program, provided locally by the Chamber, was developed by the California Academy for Economic Development in partnership with the California Association for Local Economic Development.

For more information, contact:

Janet Toppenberg
President & Chief Executive Officer
Elk Grove Chamber of Commerce
janet@elkgrovec.com or 916-691-3760

