

## Elk Grove Economic Development Corporation Selects Executive Director

Elk Grove, California—Elk Grove Economic Development Corporation Board Chair Tim Moran announced today that Elk Grove's new economic development corporation has selected Steve Czarnecki to be its first executive director. Said Mr. Moran, "I am looking forward to working with our Executive Director on the all important task of creating new jobs and economic opportunities in the City of Elk Grove. Steve brings to the position more than twenty years of economic development experience and a proven record of success."

For the last 10 years, Mr. Czarnecki has served as the president and CEO of The Enterprise Group of Jackson, an umbrella economic development organization serving Jackson County, Michigan. He began his economic development career working for the Canadian Consulate General in Chicago where he was responsible for promoting U.S./Canada trade and investment. He moved on from there to be the first Director of Economic Development for Milwaukee County, Wisconsin. His next move was into the private sector with The Brady Marketing Group, a Wisconsin based business-to-business marketing communications firm.

Mr. Czarnecki is leaving his current position in Michigan in mid-December and will officially take over as the Executive Director of the Elk Grove Economic Development Corporation the second week of January. Prior to that, he plans to attend and participate in the Elk Grove Chamber of Commerce sponsored economic development forum, *Inventing the Future: Building Elk Grove's Economy*, scheduled for November 30 at the Consumes River College Campus.

Said Mr. Czarnecki, "I am privileged to have the opportunity to become part of Elk Grove and to work with the city's leaders to strengthening this already vibrant community."

The Elk Grove Chamber of Commerce spearheaded the formation of the Elk Grove Economic Development Corporation (EGEDC) after commissioning a study by National Community Development Services (NCDC), a nationally recognized firm specializing in local development, which underscored the need to create an economic development organization that would help bring high quality employment opportunities to the city's residents. Based on the research, the Chamber developed the Community First Initiative, a five year program with three major initiatives: (1) New Business Recruitment, (2) Business Expansion and Retention and (3) Partnering with the Chamber, the City and other organizations. The EGEDC's first charge is to move forward with these initiatives.

The EGEDC is a 501(c)6 non-profit corporation established for the sole purpose of conducting economic development activities within the City of Elk Grove, California, funded by private and public agency investments.

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