

Business Promotion

One of the main commitments of the Elk Grove Chamber is to help strengthen our local economy by encouraging citizens to spend their money locally. As a member, you will have access to our many services that are designed to promote your business. From Ribbon Cutting ceremonies, to e-blasts and opportunities to host or sponsor an event. Please be sure to take advantage of our many promotional opportunities and if you have any suggestions, we are always open to new, innovative ideas that will help you and the Elk Grove community grow and thrive.

Some of our Promotional Opportunities include:

Ribbon Cuttings ([Link to Membership](#)>[Member Resources](#)>[Ribbon Cutting Info](#))

If your business is less than one year old, under new management, in a new location, or recently had a face lift, ask us about hosting a ribbon cutting ceremony to get the word out to the community that you are open for business!!

Event Hosting and Sponsorship Opportunities

Throughout the year the Chamber hosts a variety of large and small scale community and business connecting events. Each of these events presents an opportunity to promote your business through sponsorships or even by being a host. Click here to see our calendar of upcoming events and feel free to reach out to staff for more information about how you can become a sponsor. Contact the Chamber staff to learn about upcoming sponsorship opportunities.

E- Blast ([Link to Membership](#)>[Member Resources](#)>[E-Blast Program Guildlines & Rates](#))

The Elk Grove E-blast is a virtual promotional program that reaches all of our Members' local business contacts via email. Submitted flyers will be emailed to over 1000 recipients, allowing them to simply view or print the flyers that interest them.

Member to Member Bags

Each month our Ambassador team visits members for their Annual Membership Check-in. During this meeting they are presented with a bag full of goodies and materials from fellow members. This is an excellent way to promote your business and remind your fellow members what you are up to these days. As a member you may drop off materials for member bags any time to the Chamber office. We ask that you bring in a quantity of at least 100, if possible.