



E-Blast Program

Elk Grove Chamber of Commerce E-Blast Program

The Elk Grove E-blast is a virtual promotional program that reaches all of our Members' local business contacts via email. Twice per month, all submitted flyers will be emailed to over 1000 recipients, allowing them to simply view or print the flyers that interest them.

To submit an e-blast please follow these guidelines:

- The advertisement must promote a business, have a non-political community impact, or benefit the Chamber Membership.
- Flyers **must be submitted as a jpg file**. Flyer dimensions must be at least 8.5"x11", or will be adjusted to approximately that size. Blast will be linked to the member's website only.
- All E-blasts will contain the following subject line information, "**Elk Grove Chamber E-blast—Company Name ADV**", to comply with anti-spam regulations.
- E-blast runs begin on the 1st and 15th of each month or the first business day thereafter. They are sent, one per day, in the order they are received by the Chamber. Please submit files *at least 3 business days prior to the 1st or 15th* to Katie Beskeen at kbeskeen@elkgroveca.com.

Frequency	Member Cost	Non - Member Cost
One-Time	\$75.00	\$150.00
Two Consecutive Runs	\$125.00	\$187.50

Frequency	Cost	Non-Member Cost
6 Month Term 2 blasts per mo. <i>Payable in Advance</i>	Best Deal! \$510.00	\$765.00

MEMBERS ONLY EXPOSURE UPGRADE:
For \$15 per blast run, upgrade your visibility by 12,000 views exclusively through Elk Grove Laguna Forums

Elk Grove Chamber
Of Commerce

8820 Elk Grove Blvd
Elk Grove, CA 95624
916-691-3760
chamber@elkgroveca.com

**Chamber Members must be in good standing at the time of distribution.
Rates and guidelines are subject to change.*

For more information or to submit your order, please contact Katie Beskeen at kbeskeen@elkgroveca.com